

How to Submit a Non-Fiction Proposal

Congratulations on completing your proposal! You've finally got your ideas down on paper with a clear plan of action and we are here waiting to read it.

We're acquiring quality non-fiction with a broad remit: memoir, politics, history, sport, music, nature writing, popular science, smart thinking and popular economics. If your proposal doesn't quite fit these criteria, it may be wise to ask about specific genres or subjects before submitting a full proposal.

We aim to get back to you within 12 weeks. But before you send it to us to be considered for publication, please acknowledge the following guidelines to give your book the best chance.

The submission email:

Please include the following in the body of your submission email:

- Book title
- Short biography of c. 100 words
- CV (please attach as a word document)
- Proposal (please attach as a word document)
- Genre/category
- A brief pitch of no more than 500 words
- Social media links if applicable

The Proposal Document

Your proposal will run to several thousand words and should include the following:

- Working title
- A sample blurb of 200 words
- A biography
- A developed chapter structure with brief synopses – anywhere between 200 and 1,000 words is fine.
- An analysis of your target audience
- Projected word count and submission date, and in some cases your best guess at an ideal publication date is useful -- where promotion can be tied to anniversaries, for instance.
- A detailed list of comparable/competing titles already on the market or announced.
- A writing sample -- a stab at a first chapter or a previously published piece (book MS, opinion piece, blog, essay) that adopts the same tone/approach/style.

Presentation

Please use an easy to read font (something like Times New Roman, Calibri or Arial for example), and it's a good idea to check your proposal and covering note for spelling errors.

Break up your proposal into easily digestible chunks, and clearly demarcate sections.

Please attach your CV in one word document and your proposal in another.

You don't need

- An agent – we're currently open to agented and unagented submissions. Do check out *The Writers' and Artists' Yearbook* if you would like to submit your work to agents.
- A cover design
- An author photo
- To pay anything – we are a publisher rather than an editorial or publishing service

We can't wait to read your work – thank you for trusting us with it.